



What is Winelands Essentials and why this name?

- The name derives from its initials, WE, as I have always felt that many people working together (WE) can do so much more than one on its own
- “Winelands” is where my heart lies and where the concept of WE was born
- “Essentials” is the buzz word from the COVID-19 pandemic and the word relates to me as the essential industries which are close to me personally that suffered great losses

Where the business idea came from

- Through my love for South Africa, the game of golf and all its industries that coincide with it
- The desire to give back and reward people
- Realising that not every golfer can always win a competition or golf day BUT everyone can stand a chance and get excited to win the last prize of the day...the lucky draw
- To give back to a local charitable foundation where the growth and empowerment in children is looked after. *(The time spent with my son, Ben, throughout the duration of lockdown was so rewarding for me but also for him and thus my belief is that the more we can invest in our youth the more rewarding it can be for them in the long run)*

What WE do

- Promote businesses in the GOLF & LEISURE industry across South Africa
- Provide our members great rewards
- Offer professional customer service whilst adding enjoyment & fulfilment to what WE do

What businesses are in the GOLF & LEISURE industry?

- Golf Clubs
- Golf Brands
- Restaurants, Wine Farms & Bars
- Accommodation
- Spas

What are the rewards for members?

- Weekly deals providing discounts and rewards in the industry
- Weekly prize draw giving you an opportunity to win prizes with a guaranteed market value of R1500+
- Annual prize draw for a trip for four to Mauritius for 5 nights – flights, accommodation, specified meals and drinks included
- As membership numbers grow so do the number of weekly prize draws – see below table

WEreward Members	Prize Draws	Prize Draw Days						
1-2499	1	Wednesday						
2500-4999	2	Wednesday	Friday					
5000-7499	3	Monday	Wednesday	Friday				
7500-9999	4	Monday	Wednesday	Thursday	Friday			
10000-12499	5	Monday	Tuesday	Wednesday	Thursday	Friday		
12500-14999	6	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
15000-20000	7	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

Kindly note: membership capped at 20000 per region and prize draws capped at seven per week



Examples of Weekly Rewards

Deals

- R100 off on your next meal at Reuben's Franschhoek
- Book a 4ball at Pearl Valley and only pay for 3
- 25% off all spa treatments @ Lanzerac Hotel & Spa
- Free sleeve of Srixon balls upon purchase of any dozen Srixon balls at Milnerton Golf Club

Draws

- Fourball at Pearl Valley
- 3-course dinner for 4 at Marc's Restaurant in Langebaan
- Case of KWV 5-year brandy (12 bottles)
- Titleist Vokey wedge – fitted by Titleist brand specialist

How much to become a member?

Membership is per annum in a selected region of choice and payable as follows:

- R150 pm per region (R1800 pa) OR
- R1500 pa per region

If multiple regions selected, then the below fees are applicable.

Monthly Payment of Membership Fee:

One member @ 1 region = R150 pm
One member @ 2 regions = R300 pm
One member @ 3 regions = R450 pm
One member @ 4 regions = R500 pm (R100 saving pm)

Annual Payment of Membership Fee:

One member @ 1 region = R1500 pa
One member @ 2 regions = R3000 pa
One member @ 3 regions = R4500 pa
One member @ 4 regions = R5000 pa (R1000 saving pa)

What are the regions?

WE have four regions namely:

- WEST – West Coast, Boland & Western Province
- SOUTH – Southern Cape & Eastern Cape
- NORTH – Gauteng, Limpopo, Mpumalanga & North West
- EAST – Kwazulu-Natal (with a taste of the Free State too)

Kindly note that regions will be launched periodically with WEST first, then SOUTH, followed by NORTH and finally EAST.

Which region can be chosen?

Any one you want.

WE provide various regions across South Africa and want you to decide which region/s you wish to get rewarded in.

Example #1

Let us say you stay in Cape Town but work in Johannesburg – we all know someone like this – you could choose to take up membership in WEST and NORTH as both would provide you great reward.



Example #2

You are retired and love travelling across South Africa – why not take membership in all four regions and get a saving on your membership fees

Who do we want as members?

Individuals or families that:

- love their golf
- enjoy dining out
- go on trips where accommodation is required
- enjoy a drink every now and then
- loves to relax at a spa

BUT also...that person who loves the thrill of chance as there are going to be MANY great prizes up for grabs, not forgetting the trip to Mauritius you and 3 friends could be jetting off on

When will the prize draw start?

The first draw will be on Wednesday, 2 December 2020 at 12h00

How will the prize draw take place?

This will be a live draw in the presence of our competition attorneys from Faure & Faure and will be shown in the member section of the Winelands Essentials website (www.winlandsessentials.co.za) and on our Facebook Page. The winner will be selected by a random number generator.

Where will the weekly deals and prize draws be displayed?

On the Winelands Essentials website (www.winlandsessentials.co.za) in the Member section.

Where to sign up

On our website – www.winlandsessentials.co.za

WE provide a safe and secure payment platform through PayFast to settle your membership as well as a member section to update any personal information.

For any more information or questions please email info@winlandsessentials.co.za.

“**WE** value our members thus provide you
CERTAINTY in the weekly deals & **CHANCE** in the weekly prize draws”

Terence Valentyn – founder of WE